ALTAHIR IBRAHIM

Senior UI UX Designer

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SUMMARY

I am a creative and results-driven Senior UI/UX Designer with over six years of experience crafting user-centric digital experiences across diverse industries, including government, fintech, and e-commerce. I excel in leading end-to-end design processes, incorporating UX research, interaction design, and innovative visual storytelling. My expertise includes creating scalable design systems, addressing complex user needs, and aligning product visions with business goals. Passionate about delivering intuitive, polished designs and memorable user experiences, I am committed to continuous innovation and user satisfaction.

EXPERIENCE

08/2023 - 08/2024

Dubai, United Arab Emirates

Team Lead UI UX Designer
Nano Health Technology Suite

- Conceptualized and designed innovative user experiences for web and mobile platforms, maintaining alignment with business goals and user needs.
- Owned full user experience journeys, from ideation and wireframing to polished UI designs.
- Created scalable UI systems, reusable component libraries, and ensured compliance with frameworks like Tailwind CSS and Bootstrap.
- Conducted qualitative and quantitative research, including usability testing and user interviews, to inform design decisions.
- Developed engaging data visualizations and interfaces, addressing large datasets through techniques like infinite scroll and pagination.
- Collaborated with cross-functional teams to define technical requirements and ensure seamless design implementation.
- Improve accessibility through adherence to WCAG standards and usability testing.

01/2024 - 03/2024

Abhā, Saudi Arabia

User Experience Designer
Canv

- Led the redesign of the CANV website, improving user workflows and usability
- Designed wireframes, high-fidelity prototypes, and animations to enhance user flows
- Advocated for and implemented UI/UX best practices, creating scalable systems for future enhancements

08/2022 - 08/2023

(Remote)

UI/UX Designer
Sitco

- Designed user-centric interfaces for logistics applications, dashboards, and delivery apps, ensuring scalability and seamless user experiences.
- Enhanced data-rich interfaces with efficient solutions for handling large datasets, including virtual scrolling, infinite scroll, and pagination.
- Conducted extensive research to identify UX pain points, delivering interactive wireframes and high-fidelity prototypes for improved product usability.
- Created impactful data visualizations to provide users with actionable insights and intuitive navigation.
- Leveraged frontend frameworks such as React and Tailwindcss to implement creative solutions within complex UI environments.

07/2020 - 07/2022

Khartoum, Sudan

UI UX Designer
Programming Nucleus

- Developed wireframes, prototypes, and scalable design systems for web and mobile platforms.
- Collaborated on projects using frontend frameworks like Angular and React to implement creative UI solutions.
- Conducted usability tests, iterating designs to address user feedback and enhance accessibility.

01/2018 - 05/2020

Khartoum, Sudan

UI UX Designer
Luxury Technology

- Produced innovative graphic designs and branding elements, setting high standards for typography and visual design.
- Delivered responsive UI designs and enhanced user engagement by optimizing workflows and usability.

EDUCATION

Khartoum North, Sudan

Bachelor of Information Technology
Cambridge International College

GPA **3.4 / 4.0**

SKILLS

Design Tools - Proficiency

Adobe XD   **Figma**   **Photoshop**   **Miro**

UX Research

Usability Testing   **Maze**   **Hotjar**   **User Interviews**

Development Knowledge:

Scalable Design Systems   **Component Libraries**

Frontend Frameworks:

React   **NextJS**   **TailwindCSS**   **Bootstrap**

Agile Methodologies:

Cross-functional Collaboration   **Iterative Design Processes**

Visualization Tools

Advanced Data Visualization Techniques

KEY ACHIEVEMENTS

Leadership in Design Innovation

Led end-to-end design processes at Nano Health Technology Suite, delivering user-focused web and mobile experiences aligned with business goals.

Expertise in Scalable Design Systems

Developed scalable design systems and reusable components across multiple projects and industries.

Recognition for Advanced Visualization

Improved data-rich interfaces with innovative visualization techniques and large dataset handling.

Collaborative and Agile Approach

Partnered with cross-functional teams to align technical requirements with design goals, ensuring smooth project execution.

Enhanced Product Usability and Engagement

Redesigned the CANV website and SITCO's truck delivery app, addressing UX pain points and improving usability.

Research-Driven Design Decisions

Conducted extensive UX research to shape informed design strategies, enhancing user experiences.

Multi-Industry Experience

Delivered impactful designs across government, fintech, e-commerce, and logistics, demonstrating adaptability and versatility.

Proficiency in Usability Testing

Leveraged tools like Maze to conduct usability tests, gather actionable insights, and iterate designs to enhance user satisfaction and accessibility.

LANGUAGES

Arabic   Native   English   Proficient

COURSES

User Experience (UX) Design   **React Basics**   **Conducting Usability Testing**
Google   Meta   Interaction Design Foundation